

Only in Seattle Webinar

April 7th, 2021

Office of Economic Development



City of Seattle

AGENDA

- OIS Webinar Opener and Overview of Agenda
- SPU, Jenny Frankl
- Office of Arts and Culture, Jenny Crooks and Matt Richter
- Seattle Parks and Recreation, Lisa Nielsen
- SDOT, Casey Rogers
- OFM, Meli Darby
- OED updates, AJ Cari and Heidi Hall





CITY OF SEATTLE
office of
economic
development
only in seattle

Pamela Banks
Interim OED Director



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Tina Inay
Interim OED Deputy
Director



**Seattle
Public
Utilities**

Jenny Frankl

Program Manager

jenny.frankl@seattle.gov

Adopt-a-Street
Program

Public Place
Litter Cans

Find It,
Fix It

PLAN A NEIGHBORHOOD CLEAN UP

We provide the supplies. You provide the people.

- 1 Decide on **where** you want to clean up
- 2 **Sign up** as an Adopt-a-Street Volunteer
- 3 **Request supplies** from us
- 4 Host the clean up
- 5 Report the clean up @ bit.ly/aascleanup or adoptastreet@seattle.gov!

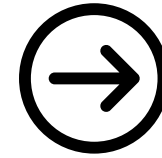


LET US KNOW WHAT YOU ARE SEEING

We can't respond to what we don't know about ☹️.



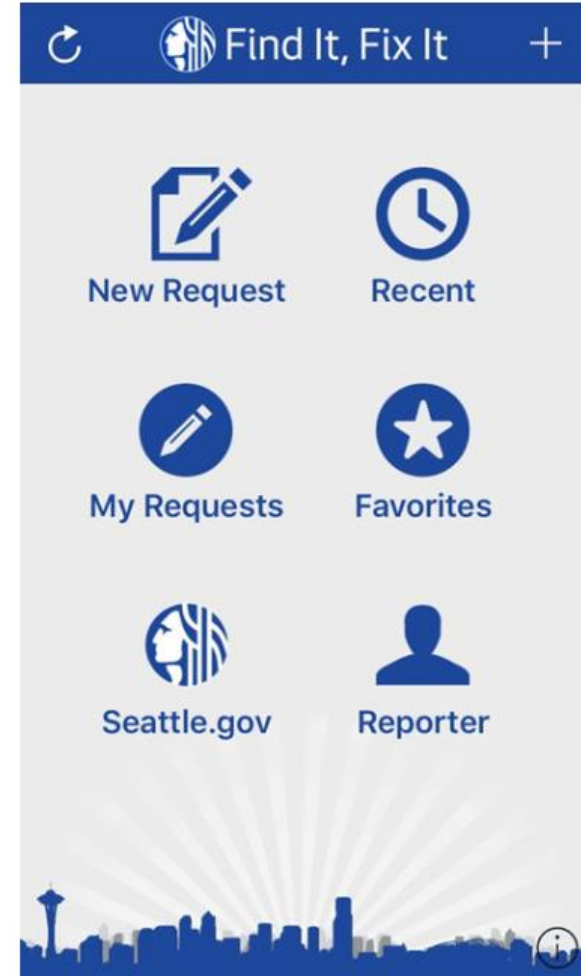
Report graffiti, illegal dumping, needles, litter, public can issues on the Find It, Fix It app.



Call it in @ (206) 684-7587



E-mail us or fill out report online

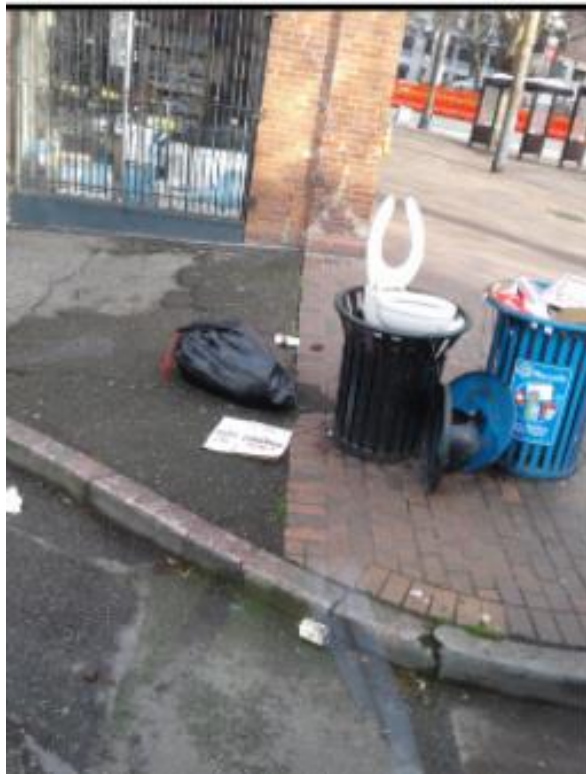


LETS TALK SOME TRASH

How's our cans doing in your neighborhood?



MISSING LINERS



ILLEGAL DUMPING



LID ISSUES



OVERFLOWS

PLUS other options for how to support trash needs with increase in outdoor eateries & takeout.



City of Seattle

Jenny Crooks, Project
Manager

Office of Arts and
Culture

SmART Ventures

- As a **small awards program**, smART ventures encourages innovation and widens cultural participation, particularly by individuals, organizations and communities that may not qualify for other funding programs.
- Accepting applications **year-round**, smART ventures is flexible, inclusive and simple.
- It provides support ranging from **\$500 to \$1,000**, proving that small investments can have big impacts.
- <https://www.seattle.gov/arts/programs/grants/sm-art-ventures-grant>



OFFICE OF ARTS & CULTURE
SEATTLE





City of Seattle

Matthew Richter,
Cultural Space Liaison

Office of Arts and
Culture



City of Seattle

Lisa Nielsen

Center City Park's
Program

Parks and Recreation

Seattle Parks and Recreation

- Center City Parks and Partnerships
 - Downtown Seattle Association (WLP, OCC, BSP)
 - Freeway Park Association
 - YMCA (Cascade Playground)
 - InterIm Community Development Association (Hing Hay Park, Kobe Terrace, Donnie Chin International Children's Park)
 - Friends of Denny Park, Alliance for Pioneer Square, Friends of Waterfront Park



Seattle Parks and Recreation

- Park Programming and Activation
 - Concierge staffing:
 - Cal Anderson Park, Denny Park, Hing Hay Park, Pioneer Square Park, Victor Steinbrueck Park
 - Busking, bistro furniture, games
 - Freeway Park, WLP, OCC, Cascade Playground, Hing Hay Park, Pier 62
 - Programs, events and activities





City of Seattle

Meli Darby, Special
Events Program
Coordinator

Office of Film and Music

Special Events Reopening

Only in Seattle Webinar: Reopening Updates
April 7, 2021

Office of Economic Development



Seattle
Special Events Office
City of Seattle

Special Event Committee:

- Multi-governmental body of 18 agency representatives which meet monthly to consider Special Event Permit Applications across departments:
 - Police Fire • Public Health • Dept. Of Transportation
 - Parks Construction & Inspections • Dept. Of Neighborhoods
 - Public Utilities Finance & Administrative Services
 - WA Liquor & Cannabis Board Seattle Center • KC Metro



Phase 2 & 3 events that can be considered:

- **Smaller Events:**

- Run/walk/ride, outdoor retail, art fairs, community events
- Vehicle parades, vehicle drive-in movies and concerts, open-air retail or vendor markets and fairs
- **Controlled ingress/egress**, crowd mitigation plans, and physical distance that must be maintained between groups at all times.
- Uncontrolled, open roaming, and general admission type events are **NOT** permitted under Phase 2 or 3.

COVID-19 Health & Action Management Plans + Toolkit: (CHAMP)

- Detailed Event Layout and Diagrams
- **Crowd Management**
 - Example: Outdoor events (vendor and retail markets) in Phase 2 & 3 require **enclosure, occupancy, and flow restrictions**, which will allow event organizers to control attendance and capacity at all times.
- Physical Distancing
- Line Queuing
- Sanitation
- PPE
- Health Screening
- Communication plans



Return To:

Seattle Special Events Office
PO Box 94708, Seattle, WA, 98124-4708

specialeventsoffice@seattle.gov
Fax: 206-684-7025

Until further notice, all Special Event Permit Applications must be accompanied by a written comprehensive plan for mitigating the risks of spreading COVID-19 (COVID-19 Health Action & Management Plan). This document serves as a guide to assist you in preparing a comprehensive plan. As a guide, this document is not an exhaustive list of comprehensive plan components. Meeting the components of this guide does not guarantee permit approval.

All plans must comply with the latest general and industry-specific guidelines released by the Washington State Governor's Office and Public Health – Seattle & King County. Links to these guidelines are provided for your reference.

The City of Seattle's requirements will meet state and public health guidelines. If changes in COVID conditions in Washington State or King County make it necessary – in public interest, Special Events Permits will be suspended.

Your written plan may take the form that you find most useful to operations but must demonstrate how you will meet (or exceed) mandated guidance. Please submit the written plan, along with any maps or other supporting material, as an attachment to your Special Events Permit Application.

Your completed COVID-19 Health Action & Management Plan must accompany your Special Event Permit Application and include all additional layout diagrams, site plans, risk assessments, and associated event documents required herein.

1. BACKGROUND & PRE-PLANNING

Before you begin drafting your written plan, you are required to review the established guidelines below. You are required to adhere to the Washington State Labor & Industries (L&I) requirements to protect workers and volunteers.

ESTABLISHED GUIDANCE	<p>Review the following established guidance:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Washington State COVID-19 Reopening Guidance for Businesses and Workers (https://www.governor.wa.gov/issues/issues/covid-19-resources/covid-19-reopening-guidance-businesses-and-workers) <input type="checkbox"/> Washington State Department of Labor and Industries General Requirements and Prevention Ideas for Workplaces (https://lni.wa.gov/CovidSafety) <input type="checkbox"/> Washington State Department of Health Workplace and Employer Resources & Recommendations (https://www.doh.wa.gov/Coronavirus/workplace) <input type="checkbox"/> King County Public Health COVID-19 Resource Page (https://www.kingcounty.gov/depts/health/covid-19.aspx)
L&I REQUIREMENTS	<p>Event organizers must adhere to the L&I COVID-19 requirements to protect workers and volunteers, including:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Write a COVID-19 Safety Plan that outlines procedures for operations that comply with all safety and health requirements per the guidance above. <input type="checkbox"/> Identify a site-specific COVID-19 Supervisor to monitor the health of event staff, volunteers and guests, and to enforce the COVID-19 Safety Plan. <input type="checkbox"/> Educate all workers, volunteers, vendors about COVID-19 and how to prevent transmission, and the Event's COVID-19 policies.

2. EVENT LAYOUT DIAGRAM

As a companion to your COVID-19 Health & Action Management Plan, you are required to submit an event layout diagram or map that addresses the items below.

- ☐ **Occupied/program areas** are places where guests are congregating, such as in front of a stage, a run/walk start line, a dining area, or a specific activity (like a game or kids zone).
- ☐ **Movement areas** are places where guests are passing through a space, such as a race course, an aisle between vendor booths, or pathways between event activity areas
 - ☐ Include indications of directional movement, such as one-way aisles
 - ☐ Include dimensions such as width of aisles and distance between booths to assist in the calculation of open space
- ☐ **Entries and Exits**
 - ☐ Indicate perimeter/barriers of the entire event (if any)
 - ☐ Indicate location of all entries and exits, including emergency exits
 - ☐ Indicate queuing space that will be used outside of entry
 - ☐ Indicate credential checkpoints and/or security checkpoints
- ☐ **Health & Safety**
 - ☐ Indicate any health screening points and whether they are public or restricted
 - ☐ Indicate any isolation area(s)
 - ☐ Indicate location of first aid or other medical resources
- ☐ **Sanitation**
 - ☐ Indicate location & number of hand sanitizer and/or handwash stations
 - ☐ Indicate restroom facilities (permanent & temporary)

3. WRITTEN PLAN

Your written COVID-19 Health & Action Management Plan must address each of the sections below. Guidance is provided for the type of information required.

COVID-19 SUPERVISOR	<p>Identify a site-specific COVID-19 Supervisor to monitor the health of event staff, volunteers and guests, and to enforce the COVID-19 Safety Plan.</p> <p>In your plan, include:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Name(s) of designated COVID-19 supervisor(s) <input type="checkbox"/> Cell phone number or other on-site contact information
CROWD MANAGEMENT	<p>Describe in detail your Crowd Management plans taking into consideration current public health physical distancing requirements for areas such as:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Entry / Exit Plan <input type="checkbox"/> Queuing & Line Management <input type="checkbox"/> Crowd Flow <input type="checkbox"/> Programmed Areas (vendors, booths, etc) <p>This plan should incorporate equipment, staffing support, directional or visual cues, signage, etc.</p>

Questions?

- <http://www.seattle.gov/special-events-office>
- Special Events Office Contact:
Meli Darby
Special Events Program Lead
meli.darby@seattle.gov

206-584-7280





City of Seattle

Casey Rogers

Public Space Manager

Dept. of Transportation

SDOT Business Recovery Permits

- Temporary permits to support business recovery
 - outdoor dining,
 - merchandise display
 - food vending
 - street closures
 - fitness
- Permits are free, expire October 2021
- Developing a plan for post-October
- Play Streets program re-launched





City of Seattle

Heidi Hall, Business
District Advocate

AJ Cari, Business
Advocate

Office of Economic
Development

OED Updates

Business Resources – State and Federal grants

- Working Washington Round 4 grants open until 5 pm April 9
 - <https://commercegrants.com/>
- Shuttered Venue Operators Grant application opens April 8
<https://www.svograntportal.sba.gov/s/>
 - April 13, 9:00 – 10:30 AM, Preparing for the SVOG
<https://wsbdc.ecenterdirect.com/events/99271496>
 - April 27, 9:00 – 10:30 AM, Preparing for the SVOG
<https://wsbdc.ecenterdirect.com/events/99271497>
 -
- Restaurant Revitalization Grant forthcoming (no DUNS or SAM.GOV!)
 - Webinar April 21, 2:00 – 3:00 PM <https://wsbdc.ecenterdirect.com/events/99271482>



OED Updates

Business Resources - SBA

- Paycheck Protection Program extended through May 31
<https://www.sba.gov/funding-programs/loans/covid-19-relief-options/paycheck-protection-program>
- Extended deferment periods for all SBA disasters loans until 2022
<https://www.sba.gov/article/2021/mar/16/sba-extends-deferment-period-all-covid-19-eidl-other-disaster-loans-until-2022>
- SBA EIDL maximum loan amount increased from \$150K to \$500K
 - <https://www.sba.gov/article/2021/mar/24/sba-increase-lending-limit-covid-19-economic-injury-disaster-loans>

Business Referrals to OED

- Partnership with neighborhood business districts to support small businesses with barriers accessing government services
- Answer questions, access COVID relief programs, help businesses navigate city services, refer for technical assistance services
- Staff contacts referred business and in-language assistance available via Resource Team and Language Line
- Web-based business referral form:
<https://oed.caimaps.info/cailive/intake>



1

Enter your business name or address

Search by name or address

Search

<https://oed.caimaps.info/cailive/intake>

Don't see your business information? Please continue and finish the survey



Seattle Office of Economic Development

OED Service Request Form

This form should be used by OED partners and staff to request assistance on behalf of business.

The City of Seattle Office of Economic Development seeks to mitigate barriers to resources and assistance for Seattle's most vulnerable small businesses during COVID-19.

Privacy Notice:

Information provided in this survey is considered a public record and may be subject to public disclosure. For more information, see the Public Records Act, [RCW Chapter 42.56](#). To learn more about how we manage your information, see our [Privacy Statement](#).

